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Business Responsibility for Sustainable Development
Corporate Responsibility Coalitions
The Sustainable Development Goals as Drivers for Corporate Responsibility and Sustainable Investment
Corporate Social Responsibility and Sustainable Development
Corporate Social Responsibility and Sustainable Development in Emerging Economies
Corporate Responsibility and Sustainable Development
Sustainable Development and Social Responsibility—Volume 2
Sustainable Development, International Aviation, and Treaty Implementation
Evaluating Sustainable Development and Corporate Social Responsibility Projects
Social Responsibility and Sustainability
Business Responsibility for Sustainable Development
The book presents high-quality research papers presented at the 2nd American University in the Emirates International research conference, AUEIRC’18, organized by the American University in the Emirates, Dubai, held on November 13th-15th, 2018. The book is broadly divided into four sections: Sustainability and Smart Technology, Sustainability and Social Responsibility, Sustainability, Human Security and Legislation, Sustainability and Education. The topics covered under these sections are sustainable smart technology such as developing green curriculum for information technology, use ultrasonic velocity to predict quality of wheat, improve security features for visa system, factors affecting the cost of production of electricity and desalination plants, impact of smart traffic sensing in smart cities, smart healthcare system, simulation of Grey wolf optimization algorithm in painting digital forensics. The topics covered for sustainability and creative industries such as sustainable concrete production, multimedia applications in digital transformation art, integrating biomimicry principles in sustainable architecture. Sustainability, human security and legislation covered topics of urban performance and sustainable environment, Eco-certification as response on climate change, the criminal offence of tax evasion in law: case study, skills engineering in sustainable counter defense against Cyber extremism, the international law and challenges of trans-boundary water resources governance, the legal status of nuclear energy: case study, sustainable energy development and nuclear energy legislation in UAE, corruption specific safety challenge, environmental management and sustainability, sustainable farming models for desert agro-ecosystems, future directions of climate change, earth and built environment towards new concept of sustainability, institution building from emotional intelligence perspective, virtue ethics, technology and sustainability, the role of humor in a sustainable education, HEIs practices and strategic decisions toward planning for sustainable education programs, TQM in higher education for sustainable future. The papers in this book present high-quality original research work, findings and practical development experiences.

Business Responsibility for Sustainable Development

This book highlights the multi-faceted nature of corporate social responsibility and the need for greater engagement across academia to help develop the mechanisms needed to encourage socially responsible approaches across the board. The product of a cross-disciplinary collaboration of authors from various academic
disciplines, the book reflects the emergent diversity of academics now studying corporate social responsibility (CSR). Accordingly, it includes contributions from economists to social anthropologists, from accountants to philosophers, and from clinical psychologists to social geographers. Together they provide new insights into aspects that challenge, hinder and enable CSR practitioners and corporations with regard to their financial impact and accountability, governance and supply chains. The book is divided into four parts focusing on the practical, sociological, theoretical and environmental aspects of corporate social responsibility.

**The Sustainable Development Goals as Drivers for Corporate Responsibility and Sustainable Investment?**

Using an interdisciplinary focus, this book combines the research disciplines of philosophy, business management and sustainability to aid and advance scholar and practitioner understanding of the United Nations’ Sustainable Development Goals (SDGs).

**Corporate Social Responsibility and Sustainable Development**

The significance of business-led corporate responsibility coalitions is indisputable. The WBCSD has 200 member companies with combined annual revenues of US$7 trillion; the UN Global Compact has almost 8,000 corporate members, over two-thirds of them from developing countries. It is estimated that there are more than 110 national and international generalist business-led CR coalitions. But there is now urgent need for informed and balanced analysis of their achievements, their progress and their potential. Why did these coalitions start and grow? What have been their impacts? Where are they heading now? Where should they be going? What is the future? In a period of austerity, the business and public sector must decide whether funding these coalitions is a priority. To meet current crises, there will have to be a great deal more business involvement; but efforts of individual corporations will not be sufficient. There is also a need for far more collective action among companies and more collaborative action between different sectors of society. Business-led CR coalitions with their decades of convening experience could play an important role in this process - if they are fit for purpose going forward. Authors David Grayson and Jane Nelson have been actively involved in such coalitions for decades. In Corporate Responsibility Coalitions they first explore the past, present and future of these coalitions: the emergence of new models of collective corporate action over the past four decades; the current state of play, and the increasing number, diversity and complexity in terms of how they not only network with each other but also engage in a much broader universe of institutions that are promoting responsible business practices. In addition, the book provides in-depth profiles of the most strategic, effective and long-standing coalitions, including: Business for Social Responsibility; Business in the Community; CSR Europe; Instituto Ethos; International Business Leaders Forum; the UN Global Compact; and the WBCSD. This book will be required reading for key supporters and potential partners of such coalitions in companies, governments, international development agencies, foundations, non-governmental organizations, academic institutions and think-tanks. It also aims to inspire a future generation of leaders to be more aware of the role of business as a partner in driving more inclusive, green and responsible growth, and to help them develop new types of leadership skills so that they can be effective in finding multi-stakeholder solutions to complex and systemic challenges.

**Corporate Social Responsibility and Sustainable Development in Emerging Economies**

Master's Thesis from the year 2018 in the subject Business economics - Business Ethics, Corporate Ethics, grade: 1.3, Zeppelin University Friedrichshafen (Leadership Excellence Institute), language: English, abstract: The integration process of the Sustainable Development Goals into corporate governance structures, management activities and reporting frameworks as well as investment strategies, ratings and products constitutes the core of this paper. Here, four hypotheses are derived from the foundations and critical reflections of Corporate Responsibility and Sustainable Investment which are tested in seven expert interviews. The Sustainable Development Goals reopen the debate on how economic and financial actors should fulfill their social responsibility towards people, planet, prosperity, peace and partnership. While the operationalization of Corporate Responsibility and Sustainable Investment have often served as risk and reputation management in the past, the Sustainable Development Goals now call for social impact and innovation management. As a result, the perspective shifts from the question of how the wider world affects business and financial activities to the question of how business and financial activities affect the wider world. However, the integration of the Sustainable Development Goals is still at an early stage and their driving force for Corporate Responsibility and Sustainable Investment depends on various conditions, obstacles and friction points.
This book discusses sustainable development decision-making. Focusing on decisions to invest in wind turbine technology as part of a corporation’s CO2 emission reduction strategy, it presents a new evaluation framework, based on the triple bottom line framework widely used by businesses to communicate their adherence to corporate social responsibility. This new framework allows the evaluation of strategic corporate decisions to invest in wind turbines to mitigate global warming in the context of a corporation’s social responsibility, and includes an objective measurement stage to add rigor to the evaluation process. The book describes the use of measured data from wind turbine projects to both develop and validate the methodology, and also identifies key enablers and barriers as businesses attempt to successfully integrate corporate social responsibility into their overall business strategy. Given its scope, the book appeals to postgraduate students, researchers, and business professionals interested in the environmental impact of corporations. Featuring case studies from Ireland, it is particularly relevant to audiences within Europe.

Sustainable Development and Social Responsibility—Volume 2

The last decades witnessed a vigorous debate over the role of corporations in society. Interest in corporate social responsibility (CSR) has become intense as corporate stakeholders have called for higher performance and ethical standards from businesses, and many corporations have developed CSR programs to harvest the benefits resulting from such initiatives. CSR practices have become a crucial component of business strategy contributing to organizational success and sustainable competitiveness. Cases on Corporate Social Responsibility and Contemporary Issues in Organizations is an essential reference source that provides specific case studies that elaborate on the strategies and policies enacted by contemporary organizations to address environmental and social issues, as well as economic and financial ones. Featuring research on topics such as sustainable development goals, CSR pillars, employee retention, gender equality, and social accountability, this book is ideally designed for business managers, researchers, practitioners, and students seeking coverage on innovative business practices enacted in multiple organizations/industries.

Sustainable Development, International Aviation, and Treaty Implementation

Strategic Corporate Social Responsibility: Sustainable Value Creation redefines corporate social responsibility (CSR) as being central to the value-creating purpose of the firm. Based on a theory of empowered stakeholders, this bestselling text argues that the ‘responsibility’ of a corporation is to create value, broadly defined. In this new Fourth Edition, author David Chandler explores why some firms are better at CSR and how other firms can improve their CSR efforts. Keep your course content up-to-date! Subscribe to David Chandler’s ‘CSR Newsletters’ by e-mailing him at david.chandler@ucdenver.edu. The newsletters are designed to be a dynamic complement to the text that can be used for in-class discussion and debate. Past newsletters are archived as a freely-available resource for instructors and students at: http://strategiccsr-sage.blogspot.com/

Evaluating Sustainable Development and Corporate Social Responsibility Projects

Many different companies can significantly contribute to the integrated goals and targets of the United Nations’ sustainable development goals, such as poverty reduction by 2030. Poverty is not only about people living on less than $1.25 per day, but more fundamentally, it is their lack of capabilities and access to participate in productive economic activities. If companies can contribute in order to provide access and the necessary skills, then individuals will have the capabilities to achieve their aspirations, including earning a higher income. Corporate Social Responsibility and Sustainable Development supports Sen’s assertions that poverty can be alleviated if the capability of individuals is improved. Beyond that, this book shows that sustainable development goals can be achieved when the company’s CSR programs and social capital development in improving people’s capabilities are combined with necessary finance access and market access for the poor. The theoretical model developed from the journey of Astra International, one of the largest public-listed companies in Indonesia, is replicable for other companies aspiring to be sustainable in developing countries. The model shows a virtuous cycle between the corporate aim, CSR programs, social capital and corporate sustainability. This volume is of great value to academics, practitioners and policy makers interested in the themes of CSR, social capital and sustainable development of developing countries. It also appeals to professionals in industry associations, development agencies and international organizations, as well as NGOs that are concerned with the achievement of sustainable development goals by 2030.

Social Responsibility and Sustainability

This book comprehensively describes social responsibility and sustainable development, with contributions from
Corporate Social Responsibility in Developing and Emerging Markets

Corporate Responsibility for Cultural Heritage

Many different companies can significantly contribute to the integrated goals and targets of the United Nations’ sustainable development goals, such as poverty reduction by 2030. Poverty is not only about people living on less than $1.25 per day, but more fundamentally, it is their lack of capabilities and access to participate in productive economic activities. If companies can contribute in order to provide access and the necessary skills, then individuals will have the capabilities to achieve their aspirations, including earning a higher income. Corporate Social Responsibility and Sustainable Development supports Sen’s assertions that poverty can be alleviated if the capability of individuals is improved. Beyond that, this book shows that sustainable development goals can be achieved when the company’s CSR programs and social capital development in improving people’s capabilities are combined with necessary finance access and market access for the poor. The theoretical model developed from the journey of Astra International, one of the largest public-listed companies in Indonesia, is replicable for other companies aspiring to be sustainable in developing countries. The model shows a virtuous cycle between the corporate aim, CSR programs, social capital and corporate sustainability. This volume is of great value to academics, practitioners and policy makers interested in the themes of CSR, social capital and sustainable development of developing countries. It also appeals to professionals in industry associations, development agencies and international organizations, as well as NGOs that are concerned with the achievement of sustainable development goals by 2030.

Corporate Social Responsibility and Sustainable Business

Corporate responsibility and sustainable development are two concepts that may be able to reconcile many of the big challenges facing the world: challenges such as tensions between respect for the natural environment, social justice, and economic development; the long view versus short-term imperatives and the competing priorities between developed and developing economies. This book explores the gaps and overlaps between corporate responsibility and sustainable development. These concerns overlap because they implicate corporate practices, state development policy challenges, the concerns and priorities of non-governmental organisations, and the potential for innovative forms of organisation to address these challenges. This collection examines these questions in terms of tensions and interdependencies, between competing claims to resources, rights and responsibilities, strategy and governance, between public and private interest, and the implications for equity and the common good over the long term. This is a valuable resource for researchers, lecturers, practitioners, postgraduate and final year undergraduates in business strategy, international business and international management, public sector policy and management, international development, political economy. It is also suitable for more specialist courses on sustainability, corporate responsibility, governance and international
Corporate Responsibility and Sustainable Development

This book critically analyzes the role of corporate social responsibility (CSR) in achieving sustainable development in emerging economies. It brings together recent developments, effective frameworks, business models, and strategies adopted by companies and looks at how they contribute to sustainable business growth. The volume discusses diverse themes such as green marketing for promoting sustainable development; digitization and sustainability concerns; communication strategies for CSR; ethical standards in Indian advertising; microfinance as an instrument for achieving sustainable development; the role of CSR in the Skill India initiative; and CSR activities of Indian listed companies. It also provides solutions to challenges in achieving sustainable development goals at local and global levels. Drawing on in-depth case studies, the book will be an essential read for corporate professionals, students, and researchers of CSR, management studies, development studies, business studies, economics, environmental studies, green marketing, and sociology. It will also be relevant for policy makers, NGOs, public and private sector corporations, and consultants in sustainability reporting, business ethics, and sustainable development.

The Sustainable Development Goals as drivers for Corporate Responsibility and Sustainable Investment?

This book offers an in-depth analysis of Corporate Social Responsibility, gathering contributions by authors from various countries, cultures and political systems. It provides readers with a better understanding of the concept and its implementation in China by pursuing an international approach. The respective contributions examine Corporate Social Responsibility in terms of its close ties to ecology, corporate sustainability and the future of specific industries. The book is the product of two international meetings, the "Ecological Education and Sustainable Development Forum" in Chengdu, China, and the "CSR & Business Sustainability Development Forum" in Shenzen, China.

Corporate Social Responsibility and International Development

This ebook presents a selection of papers featured at the 1st International Symposium on Corporate Responsibility and Sustainable Development. In studies based across the globe, the authors explore a range of different aspects of corporate responsibility, including corporate approaches to engaging with issues such as social equity, environmental stewardship, and economic development.

Knowledge Management for Corporate Social Responsibility

This book gathers high-quality research papers presented at the 2nd AUE international research conference, AUEIRC 2018, which was organized by the American University in the Emirates, Dubai, and held on November 13th-15th, 2018. The book is broadly divided into two main sections: Sustainability and Smart Business, and Sustainability and Creative Industries. The broad range of topics covered under these sections includes: risk assessment in agriculture, corporate social responsibility and the role of intermediaries, the impact of privatizing health insurance, political events and their effect on foreign currency exchange, the effect of sustainable HR practices on financial performance, sustainability integration in the supply chain and logistics, gender inequality in the MENA economies, the panel data model, the model of sustainable marketing in the era of Industry 4.0, microenterprises as a tool for combating unemployment, the impact of financial education and control on financial behavior, measuring financial and asset performance in agricultural firms, a comprehensive strategic approach to sustainability in the UAE, sustainability and project finance, HR analytics, FaD or fashion for organizational sustainability, a conceptual framework of sustainable competitive advantages, psychology of organizational sustainability, Blockchain technology and sustainability, veganism and sustainability, institution building from an emotional intelligence perspective, sustainable concrete production using CWP, occupants' behavior and energy usage in Emirati houses, the effect of shop lighting on consumer behavior, multimedia applications in digital transformation art, integrating biomimicry principles in sustainable architecture, experimental sustainable practices in fashion education, technology-assisted student-centered learning for civil engineering, and a 10-step design process for architectural design studios. All contributions present high-quality original research work, findings and lessons learned in practical development.

Corporate Social Responsibility for Sustainable Tourism
Corporate Social Responsibility and Sustainable Development

Organizations have developed a variety of strategies for dealing with the intersection of societal needs, the natural environment, and corresponding business imperatives. At one end of the continuum are organizations that do not acknowledge any responsibility to society and the environment. And on the other end of the continuum are those organizations that view their operations as having a significant impact as well as reliance on society at the economic, social, and ecological levels. This sourcebook presents current knowledge related to what has become known as “corporate social responsibility” (CSR). Ongoing research reveals that a variety of strategies, alliances and partnerships, and approaches are being used around the globe to respond to issues of CSR. The aspirations of many corporations to contribute to a better world is great, but translating that aspiration into reality remains a challenge for organizations the world over.

Sustainable Development and Corporate Social Responsibility

In this book we capture and explore different aspects of value in corporate social responsibility (CSR). This includes the historical development of value in CSR, how value is linked to a positive vision of the future, and how it is communicated by a range of private and public organisations to various audiences. The book contrasts corporate strategic value with co-operative value, and community value in the context of sustainable development. It explains how leaders’ values can drive responsible business practice and enhance social cohesion, solidarity and resilience in fractured and unequal communities. The book asks the reader to consider what value means in CSR for business and society, where it comes from and how it is enacted, alongside its broader purpose and value to the community. Finally, the book presents CSR as a global project by noting how values are cultural and how sustainability has become an urgent international priority.

Sustainable Development and Social Responsibility—Volume 1

This book analyses various aspects of social responsibility, corporate responsibility, sustainability and governance. Rather than focusing narrowly on a single perspective, it investigates a number of problems and scenarios that can all be considered an aspect of one of these fields, and shows how they are all related to each other and to the problems and issues facing businesses. This approach is based on the tradition of the Social Responsibility Research Network, which in its 15-year history has sought to broaden the discourse and to treat all research in these areas as inter-related and relevant to business. The book collects the best papers presented at the 15th International Conference on Corporate Social Responsibility and 6th Organisational Governance Conference held in Melbourne, Australia in September 2016.

Corporate Social Responsibility Partners for Progress

This is the first in a two volume study of Corporate Social Responsibility and corporate behaviour from around the world, taking in viewpoints from five continents and over ten countries. These case studies present a detailed analysis of best practice in the corporate world in the areas of social ethics and community engagement.

Philosophy of Management and Sustainability

The international community has succeeded in developing rules to limit greenhouse gas emissions in the
Sustainability and Business

Exploring the Nexus of Private and Public Interests
Routledge Research In
Corporate Responsibility and Sustainable Development

These factors have been crucial. The paper ends with a call for "rethinking regulation and partnerships". There is social responsibility, and some of the major reforms of corporate policies and practices, one or a combination of bargaining and certain forms of civil society activism. If one examines the history of corporate environmental and social responsibility - namely government regulation, collective bargaining and certain forms of civil society activism. If one examines the history of corporate environmental and social responsibility, the paper assesses the reality behind the claims of some sectors of business that an increasing number of large firms are adopting policies and practices conducive to the promotion of sustainable development, particularly in developing countries. After describing various institutional developments that have occurred in the 1990s and that appear to be promoting corporate social and environmental responsibility, the paper assesses the current state of play, highlighting in particular the incipient and piecemeal nature of change. It goes on to examine whether there are forces or an enabling environment in place that might permit a scaling up of initiatives associated with corporate responsibility. Some of the more powerful forces that drive corporate responsibility are identified. The question of why some sectors of business are changing reveals an answer that has less to do with a new-found ethical concern among corporate executives for the environmental and social condition of the planet, than with economic, political and structural factors. These include so-called "win-win" opportunities, the possibility of enhancing competitive advantage, "reputation management", pressure group and consumer politics, regulation or the threat of regulation, and changes in the way production and marketing are being organized globally. While such "drivers" may encourage corporations to be more responsive to environmental and social concerns, it is argued that the process of change is likely to remain fairly fragmented, spread unevenly in terms of companies, countries and sectors, and, from the perspective of sustainable development, fraught with contradictions. What amounts to a fairly minimalist and uneven agenda is not simply a reflection of the fact that the process of change is of recent origin; it also derives from the way in which companies choose to respond to the economic, political and structural drivers of change - responses that often involve imagery, public relations and relatively minor adjustments in management systems and practices, as opposed to significant changes in the social and environmental impact of a company's activities. The final section of the paper reflects on how trends associated with corporate environmental and social responsibility might be both scaled up and "deepened", so that business can make a more meaningful contribution to sustainable development. It begins by considering whether the dominant approach that is currently in vogue centred on the promotion of "voluntary initiatives" and "partnerships" is likely to be effective. While there are important benefits that can derive from such institutional arrangements, there may also be a considerable downside that is often overlooked. The success of many voluntary initiatives requires a certain institutional setting - for example, basic laws related to disclosure and freedom of information, watchdog institutions and strong civil society movements. Such conditions may be weak or absent in many countries. Furthermore, certain initiatives, such as codes of conduct and certification systems, have often been designed by Northern actors, be they governments, NGOs or corporate interests. Southern governments and NGOs are often marginalized in the decision-making processes that affect them. Too often, voluntary initiatives are held up as substitutes for government regulation when in fact various forms of legislation and state sanctions are often what motivated such initiatives in the first place and are crucial for their success. Despite the obvious appeal of the pragmatic and co-operative features of "partnerships", involving, for example, business and United Nations agencies or NGOs, serious questions are raised about their impact. Of particular concern are issues related to the weak criteria often used by United Nations and other organizations to select corporate partners, the way in which more critical voices are silenced as NGOs and United Nations agencies get closer to business, and the problem of "institutional capture" as business comes to exercise influence over decision-making processes associated with the public sphere. Perhaps the most significant concern with some forms of voluntary initiatives and partnerships is that they may serve to weaken key drivers of corporate responsibility - namely government regulation, collective bargaining and certain forms of civil society activism. If one examines the history of corporate environmental and social responsibility, and some of the major reforms of corporate policies and practices, one or a combination of these factors has been crucial. The paper ends with a call for "rethinking regulation and partnerships". There is
potentially an important role for certain forms of "co-regulation". These may involve, for example, so-called "negotiated agreements" between government and business, and "civil regulation", where NGOs, consumers and trade unions have considerable influence in determining the standards and norms shaping business relations with society and the environment. Key to the success of co-regulation are not only the "softed" features of dialogue and compromise, but also the "hard" ones of government sanctions; laws related to disclosure and freedom of information, freedom of association and collective bargaining; and various forms of civil society protest. To avoid the ongoing proliferation of weak codes of conduct and certification and reporting systems, it is important that there be some degree of harmonization and adherence to higher standards. This implies a greater role for international codes and frameworks, which use as benchmarks internationally agreed standards contained or implied in such documents as Agenda 21 and ILO and human rights conventions. There should also be a greater role for "independent verification" of codes of conduct, environmental management systems and UN-business partnerships. Greater attention needs to be paid, however, to the status or legitimacy of the verifiers. Rethinking partnerships involves not only addressing the concerns raised above, but also recognizing the need to build a stronger civil society movement for change by strengthening links between environmentalists, consumer groups, social-interest NGOs and trade unions.

The Market for Virtue

A valuable interdisciplinary resource examining the concept and effectiveness of CSR as a tool for sustainable development in emerging markets.

Corporate Accountability and Sustainable Development

This book examines the relationship between two divergent fields – corporate activity and heritage conservation – linking the financing of conservation and its benefits with the corporate social responsibility (CSR) goals of the private sector. Through discussion of physical conservation, benefits to heritage site visitors, sustainable development impacts, and corporate benefits such as improved reputation, this book outlines the shared value of corporate support for cultural heritage sites, and encourages financial and in-kind support for conservation and responsible activity by the private sector. Providing a convincing commercial rationale for CSR managers to engage with cultural heritage sites, this book suggests how companies may reap the benefits of CSR for heritage. Author Fiona Starr offers advice for companies looking to specialize in a unique CSR endeavor, especially those looking to engage with emerging markets. The book also provides useful strategies for heritage managers to attract CSR and financial support, offering new look at the financing of heritage conservation at both international and local levels and providing a new approach to the future of financing of cultural heritage conservation.

Sustainable Development and CSR in China

Presenting ideas for how business can lead the way in deriving the good from globalisation, this book makes the case that governments and their international agencies, grouped under the umbrella of the United Nations, have failed in their attempts to rid the planet of underdevelopment and poverty.

Corporate Social Responsibility

Biological threats like SARS and natural disasters like the tsunami in Indonesia have devastated entire regions, and quickly exhausted budgetary resources. As the field of environmental health continues to evolve, scientists and others must focus on gaining a better understanding of the links between human health and various environmental factors, and on creating new paradigms and partnerships needed to address these complex environmental health challenges facing society. Global Environmental Health in the 21st Century: From Governmental Regulations to Corporate Social Responsibility: Workshop Summary discusses the role of industry in environmental health, examines programs designed to improve the overall state of environmental health, and explores how governmental and corporate entities can collaborate to manage this industry. Stakeholders in both the public and private sectors are looking for viable solutions as the complexity of societal problems and risks associated with management and varying regulatory standards continue to increase. Global Environmental Health in the 21st Century draws critical links and provides insight into the current shape of global environmental health. The book recommends expanding environmental management systems (EMS) to encompass a more extensive global network. It also provides a complete assessment of the benefits and costs resulting from implementation of various environmental management systems.

Global Environmental Health in the 21st Century
The Goals of Sustainable Development

The social and environmental performances of big enterprises are increasingly coming under regulatory regimes that aim to reassert social control over them to improve their social obligations. In practice, corporate social responsibility (CSR) has its limitations for long term sustainability. Thus, the corporate accountability movement has proposed a variety of regulatory movements that include obligations as opposed to responsibility. This volume provides insights into these dimensions of the interface between corporate players and questions of sustainability. The volume will be useful to teachers and graduate and post-graduate students of environmental sciences and management, environment activists, NGOs, multilateral organizations, funding organizations, policymakers, and trans-nationals especially of the developing world, as well as general readers.

Corporate Responsibility and Sustainable Development

This book explores the overlapping interests of corporate responsibility and sustainable development, specifically focusing on the dynamics of social change, sustainability governance and evaluation, and creating social value. Corporate Responsibility and Sustainable Development: An Integrative Perspective draws on ideas and research relevant to both concepts, highlighting the interdependent nature of corporate strategy and policymaker ambition. The authors seek to capture that any evaluation of responsibility for sustainable development demands multiple lenses. They propose an integrative understanding to tackling global challenges around sustainable development and focus on four themes: contextualisation; perspectives on social change; sustainability governance and evaluation; and creating social value. Overall, the book takes an evaluative approach, using these themes as lenses for engaging with global challenges, which encourages reflection and informed action. Written by two highly experienced authors, this book integrates short case studies and chapter questions throughout the text, in order to reinforce learning and help readers reconcile ideas presented with real world issues. It will be an essential resource for tutors and advanced undergraduate and postgraduate students of business, governance and corporate governance, corporate social responsibility (CSR), sustainability and sustainable development, stakeholder theory, business ethics, and politics.

Corporate Sustainability & Responsibility

Corporate Sustainability & Responsibility (CSR) - incorporating corporate responsibility, sustainable development, business ethics and corporate citizenship - has become a widely taught subject in business schools and practiced in companies around the world. Presented here is a comprehensive textbook that introduces students and practitioners to CSR theory and practice, looking at the past, present and future. The text includes 25 case studies and over 60 sets of discussion questions (nearly 200 questions), which allow teachers, students and practitioners to reflect on the presented content and to discuss, debate and dig deeper into the issues. The text itself is written in a highly readable style, without sacrificing academic rigour (there are over 200 references cited). The result is an inexpensive, accessible and searchable introduction to a management discipline that has become critical to the future of business, written by one of the world's leading authorities on the subject.

International Business, Sustainability and Corporate Social Responsibility

This book analyzes issues related to multinational corporations, their immense economic and political influence in a globalized world, and corporate social responsibility. It offers a unique discussion of corporate social responsibility in the emerging economies of Brazil, India, South Africa, China, Bangladesh, Chile, and the
Strategic Corporate Social Responsibility

Corporate Social Responsibility (CSR) has become an important concept in the last few decades. Although it originated in the developed countries of the West, the concept has been embraced and adapted by corporations and policy-making agencies in many developing countries. Not surprisingly, given the importance of growth and development as policy objectives in these countries, CSR has had a significant impact on sustainable development. Sustainable Development and Corporate Social Responsibility explores the evolution of CSR across the developed and developing world, with a particular focus on China and sustainable development. Through an extensive review of the literature and relevant case studies, the book examines whether CSR can make a contribution to sustainable development, how the patterns of CSR in developed Western economies compare to that in the rapidly growing economy of China, what trade-offs take place between CSR and economic growth as well as the future of CSR and its possible impact on the global sustainable development agenda. This book is a valuable resource for academics and upper-level undergraduate and postgraduate students in the fields of human/social geography, economics, business studies, sustainable development, development studies and environmental studies.

Cases on Corporate Social Responsibility and Contemporary Issues in Organizations

In a changing and complex environment currently facing the main challenges of sustainable development, effective management of knowledge, intellectual assets, organizational learning, and talent management are the basis for social innovation and new ways of competition. In this sense, management and business practice are incorporating social and environmental demands made by all types of stakeholders to improve business decisions and strategies. Knowledge Management for Corporate Social Responsibility provides research exploring the theoretical and practical aspects of linking firm profitability, social development, and natural environment in respect to business management practices. Featuring coverage on a broad range of topics such as employer branding, intellectual capital, and organizational performance, this book is ideally designed for business professionals, small business owners, entrepreneurs, academicians, researchers, and business students.

Corporate Social Responsibility

Over the last 30 years, corporate social responsibility (CSR) has become a household term, reflecting a combination of factors that we have come to associate with that most catch-all of terms "globalization," including the widespread popular concern with such social issues as the environment and international human rights. Corporate Social Responsibility examines the history of the idea of business ethics (which goes back at least to ancient Mesopotamia) before exploring the state of CSR today. This book argues that a wide-ranging understanding of the purpose of business is necessary to create value for a community of stakeholders which in turn can generate a sustainable future. The book suggests that corporations still have a long way to go, but remains optimistic. The book's sanguine interpretation of the current state of corporate affairs and a recommended way forward, results not only from the authors analysis, but also his direct experience. This book presents the case that we are in the midst of a major paradigm shift in our understanding of the purpose of business and that this new understanding holds much promise for business being a significant force for a more just and peaceful world. This work provides a concise overview of CSR and an important examination of the present and future work of the UN Global Compact and will be of interest to students of international organizations, international business and corporate social responsibility.

Corporate Social Responsibility and Sustainability

This comprehensive volume considers the corporate social responsibility (CSR) of tourism and hospitality firms towards stakeholders, exploring CSR in terms of broad stakeholder accountability by considering both the scope of reporting and the quality of stakeholder engagement. The authors analyse how CSR contributes to shareholder accountability (i.e. as financial performance) by developing a multiple attribute decision-making model to deploy CSR resources, analysing how CSR contributes to the management of systematic risk as part of an internationalisation strategy, and showing how philanthropy is used as a legitimisation tool. The authors then review how managers negotiate CSR priorities within their organisational strategy by accounting for the utility gained by family firms from ecological and social outcomes in comparison with profit outcomes, analysing the trade-offs of co-constructing a sustainability innovation and weighting factors in water planning. They also review how employees are central to the delivery of CSR actions by exploring how green organisational culture affects
organisational citizenship behaviour, how organisational green practices impact an organisation's image and its customers' environmental consciousness and behavioural intentions, and how organisational CSR affects employee pro-environmental citizenship and tourists' pro-environmental citizenship. The book concludes by reviewing the role of consumers in CSR with ten strategies to close the consumers' attitude-behaviour gap and an account of how customers' trust is a mediator between CSR, image and loyalty. This book was originally published as a special issue of the Journal of Sustainable Tourism.

**Values and Corporate Responsibility**

Corporate activities are not only drivers of economic growth but also key actors of the changes towards more sustainable markets and environment as well as inclusive development. Significant efforts have recently been devoted to transform private and public firms alike from pure economic-oriented organizations to entities that deliberately and diligently create value without neglecting social and environmental implications of their activities. Firm performance, resilience, and survival are nowadays, more than ever before, dependent on how they consciously and purposefully engage in appropriate corporate social responsibility (CSR) strategies and actions. This book, Corporate Social Responsibility, Ethics and Sustainable Prosperity, will provide all readers, including investors, managers, lawmakers, and policymakers with an up-to-date, comprehensive, and thoughtful coverage of CSR and ethical issues at the crossroads of different finance and management disciplines. It contains a rich collection of insightful studies covering a wide range of topics in corporate ethics, CSR, and sustainable prosperity. Together, these studies help readers deepen their knowledge on different country environments and various organizational forms, policies, and activities. The book is composed of 16 chapters which are divided into two interconnected parts: Part I addresses ESG and ethical issues in corporate decision-making, while Part II provides insights towards sustainable prosperity.

**Corporatesocialresponsibility,ethicsandsustainableprosperity**

This book provides a comprehensive overview of Corporate Social Responsibility experiences and practices at the local level. It illustrates that partnerships provide a powerful mechanism for helping firms become more socially responsible.

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