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The Global Intercultural Communication Reader

Managing Cultural Differences
Exploring Intercultural Communication
Communication in Our Lives
The Critical Turn in Language and Intercultural Communication Pedagogy
Global Perspectives on Intercultural Communication
Reflexivity in Language and Intercultural Education
Intercultural Communication
Cultivating Cosmopolitanism for Intercultural Communication
Sociolinguistics and Social Theory
The Everyday Lives of Gay Men
Intercultural Competence in Education
Theoretical Turbulence in Intercultural Communication Studies
Communication in Everyday Life
Intercultural Communication for Everyday Life
Intercultural Communication Competence
Theorizing About Intercultural Communication
The Coordinated Management of Meaning
Pushing Boundaries
Communication Between Cultures
Area Studies, Business and Culture
Critical Autoethnography
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Intercultural Communication
Teaching and Learning in Higher Education
Communicating in Global Business Negotiations
Politeness and Culture in Second Language Acquisition
Communicating Ethically
Intercultural Negotiations
Transforming Learning in Schools and Communities
Letters from the Future
Critical Intercultural Communication Pedagogy

The Global Intercultural Communication Reader

Critical Autoethnography: Intersecting Cultural Identities in Everyday Life, Second Edition, examines the development of the field of critical autoethnography through the lens of social identity. Contributors situate interpersonal and intercultural experiences of gender, race, ethnicity, ability, citizenship, sexuality, and spirituality within larger systems of power, oppression, and privilege. Approachable and

Page 1/18
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Accessible narratives highlight intersectional experiences of marginalization and interrogate social injustices. The book is divided into three sections: Complexities of Identity Performance, Relationships in Diverse Contexts, and Pathways to Culturally Authentic Selves. Each thematic section includes provocative stories that critically engage personal and cultural narratives through a lens of difference. The chapters in the book highlight both unique and ubiquitous, extraordinary and common experiences in the interior lives of people who are Othered because of at least two overlapping identities. The contributors offer first person accounts to suggest critical responses and alternatives to injustice. The book also includes sectional summaries and discussion questions to facilitate dialogue and self-reflection. It is an excellent resource for undergraduate students, graduate students, educators, and scholars who are interested in autoethnography, interpersonal and intercultural communication, qualitative studies, personal narrative, cultural studies, and performance studies.

Managing Cultural Differences

A number of researchers, trainers and educators in intercultural communication acknowledge that the most popular models and theories of the field are insufficient – even unsuitable – to describe or explain our practical multicultural experiences today. This collection of articles offers new insights and critical evaluations of, intercultural communication theory and research. Authors from a variety of disciplines discuss, for example, methodological concerns; Chinese exceptionalism; micro and macro level interactions; ways to teach and study perceptions and self-awareness; and also provide new constructions for understanding communication and culture and their relationship.

Exploring Intercultural Communication

Inclusive Guide Provides Practical Applications for Workplace Education Theory from Diverse Perspectives

The Wiley Handbook of Global Workplace Learning explores the field of workplace education using contributions from both experts and emerging scholars in industry and academia. Unlike many previously published titles on the subject, the Handbook focuses on offering readers a truly global overview of workplace learning at a price point that makes it accessible for independent researchers and Human Resources professionals. Designed to strike a balance between theory and practice, the Handbook provides a wealth of information on foundational topics, theoretical frameworks, current and emerging
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Chapters covering recent research illustrate the importance of workplace learning topics ranging from meditation to change management, while others give pragmatic and replicable applications for the design, promotion, and implementation of impactful learning opportunities for employees at any company, regardless of industry. A sampling of topics addressed includes: "Using an Experiential Learning Model to Design an Assessment Framework for Workplace Learning" "Measuring Innovative Thinking and Acting Skills as Workplace-Related Professional Competence" Multiple chapters specifically addressing international business, such as "Competency in Globalization and Intercultural Communication", "Global Strategic Planning" and "Global Talent Management".

Research and recommendations on bridging generational and cultural divides as well as addressing employee learning disabilities. With its impressive breadth of coverage and focus on real-world problem solving, this volume serves as a comprehensive tool for examining and improving practices in global workplace learning. It will prove to be a valuable resource for students and recent graduates entering the workforce and for those working in Human Resources and related fields.

Communication in Our Lives: The world of business for all organizations in the twenty-first century is global, interdependent, complex, and rapidly changing. That means sophisticated global leadership skills are required more than ever today. Individual and organizational success is no longer dependent solely on business acumen. Our ability to understand, communicate, and manage across borders, countries, and cultures has never been as important as it is now. The understanding and utilization of cultural differences as a business resource is a key building block as companies rely on their global reach to achieve the best profit and performance. For this reason, international business and cross-cultural management are key topics in undergraduate business, MBA, and executive education programs worldwide as companies and institutions prepare current and future business leaders for the global marketplace. This exciting new edition of the highly successful textbook, Managing Cultural Differences, seeks to guide students and any person with global responsibilities to understand how culture fits in a changing business world, how to gain a competitive advantage from effective cross-cultural management, and gives practical advice for doing so.
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Download the free ebook for intercultural communication for everyday life. This updated version includes new case studies and a new author team, making it a required reading for undergraduates, postgraduates, and MBA students alike. It is also valuable for anyone involved in international sales, purchases, travel, or work.

The Critical Turn in Language and Intercultural Communication Pedagogy is a clearly written and well-documented review of social communication theory. It offers an alternative to texts that focus primarily on the psychology of interpersonal communication and tend to exclude the social perspective on understanding interpersonal communication. Leeds-Hurwitz provides a welcome addition to introductory texts on the study of human communication. This book is for teachers who have searched for an introductory textbook that presents a comprehensive argument for a social interactionist perspective on communication in a way understandable to students. Most refreshing is that Leeds-Hurwitz does not talk down to the reader, integrates (not just cites) original sources, and illustrates the concepts with ethnographic research. — Mark Kuhn, University of Maine, Orono in Communication Education

Global Perspectives on Intercultural Communication

What is intercultural communication? How does perspective shape a person's definition of the key tenets of the term and the field? These are the core questions explored by this accessible global introduction to intercultural communication. Each chapter explores the topic from a different geographic, religious, theoretical, and/or methodological perspective, with an emphasis on non-Western approaches, including Buddhist, South American, Muslim, and Chinese perspectives. Featuring the voices of a range of international contributors, this new textbook presents the full breadth of diverse approaches to intercultural communication and showcases the economic, political, and cultural/societal needs for and benefits of communicative competence.

Reflexivity in Language and Intercultural Education

With the impact of accelerated globalization, digital technologies, mobility, and migration, the fields of Applied Linguistics, Language, and Intercultural Education have been shifting. One shift in need of further exploration is that of systematic and coherent reflexivity in researching language and culture. This unique and timely book thus examines the significance of reflexivity...
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In this book, I explore the notion of intercultural communication as an integral process, particularly when researching the multifaceted notions of multilingualism and interculturality in education. It also contributes to current critical approaches to representations of languages and cultures in identity politics. As such, the authors offer innovative ways of engaging with reflexivity in teaching, learning, and research through multimodal and complex ways. The chapters span a diverse range of educational settings in Asia, Australia, Europe, and North America.

Intercultural Communication

Children in Mexicano communities learn to use language in a variety of ways. At times they use both Spanish and English in the same conversation or help friends and family members enter mainstream society by translating English to Spanish for them. Pushing Boundaries describes Eastside, a Mexicano community in northern California, analysing language learning and language socialization in the context of real, problematic, important activities in people's lives. The authors consolidate three separate studies providing a unique perspective on the ways bilingual children and their families use and learn language. With children using the language of home, school and community separately and in combination, the book reveals how these children use their traditional language and cultural knowledge as a critical component for learning their second language and its underlying cultural norms.

Cultivating Cosmopolitanism for Intercultural Communication

Brown and Levinson (1987) developed a universal politeness theory that posits distance, power, and task imposition together to determine politeness weightiness perception. However, their theory overlooks the importance of cultural differences in politeness behavior. Furthermore, the theory mathematically formularizes that politeness weightiness perception is determined by simply adding social distance between the speaker and the hearer with social power (status) of the hearer (addressee) and task imposition. In this book, I refine the theory by developing a formal model while accounting for cultural differences and empirically test them using survey data obtained from subjects with Korean and American cultural background. The results reveal that cultural differences do matter in a speaker's determination of politeness weightiness.

Sociolinguistics and Social Theory

Written for students studying
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This textbook gives a thorough introduction to inter- and cross-cultural concepts with a focus on practical application and social action. It defines "communication" broadly using authors from a variety of sub-disciplines and incorporating scientific, humanistic, and critical theory. It constructs a complex version of culture using examples from around the world that represent a variety of differences, including age, sex, race, religion, and sexual orientation. It promotes civic engagement with cues toward individual intercultural effectiveness and giving back to the community in socially relevant ways. Online resources for students and instructors are available upon publication at www.wiley.com/go/baldwin.

The Everyday Lives of Gay Men

Learning a new language offers a unique opportunity to discover other cultures as well as one's own. This discovery process is essential for developing 21st-century intercultural communication skills. To help prepare language teachers for their role as guides during this process, this book uses interdisciplinary research from social sciences and applied linguistics on intercultural communication for designing teaching activities that are readily implemented in the language classroom. Diverse language examples are used throughout the book to illustrate theoretical concepts, making them accessible to language teachers at all skill levels. The chapters introduce various perspectives on culture, intercultural communicative competence, analyzing authentic language data, teaching foreign/second languages with an intercultural communication orientation, the intercultural journey, the language-culture-identity connection, as well as resolving miscommunication and cultural conflict. While the immediate audience of this book is language teachers, the ultimate beneficiaries are language learners interested in undertaking the intercultural journey.

Intercultural Competence in Education

Exploring Intercultural Communication investigates the role of language in intercultural communication, paying particular attention to the interplay between cultural diversity and language practice. This second edition increases and updates the coverage on emerging key topics, including symbolic...
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Theoretical Turbulence in Intercultural Communication Studies

Digital cities constitute a multidisciplinary field of research and development, where researchers, designers and developers of communityware interact and collaborate with social scientists studying the use and effects of these kinds of infrastructures and systems in their local application context. The field is rather young. After the diffusion of ICT in the world of organizations and companies, ICT entered everyday life. And this also influenced ICT research and development. The 1998 Workshop on Communityware and Social Interaction in Kyoto was an early meeting in which this emerging field was discussed. After that, two subsequent Digital Cities workshops were organized in Kyoto, and a third one in Amsterdam. This book is the result of the 3rd Workshop on Digital Cities, which took place September 18–19, 2003 in Amsterdam, in conjunction with the 1st Communities and Technologies Conference. Most of the papers were presented at this workshop, and were revised thoroughly afterwards. Also the case studies of digital cities in Asia, the US, and Europe, included in Part I, were direct offsprings of the Digital Cities Workshops. Together the papers in this volume give an interesting state-of-the-art overview of the field. In total 54 authors from the Americas, from Asia, and from Europe were contributed to this volume. The authors come from Brazil (two), the USA (eleven), China (three), Japan (fourteen), Finland (two), Germany (two), Italy (three), Portugal (two), the Netherlands (eight), and the UK (seven), indicating the international nature of the research field.

Communication in Everyday Life

As the level of globalization in business relationships rises, the importance of questions and problems pertaining to intercultural communication increases more and more. This gives rise to new tasks for the social sciences, which can only be successfully performed through interdisciplinary cooperation in the sense of area-studies. Between 1995 and 2002 for area, the Bavarian research network for area-studies, drew together numerous members of the research community in the field of intercultural communication. The network was an interdisciplinary and interdepartmental one, bringing together researchers from the Humanities, Social Sciences, and Business Administration. The network aimed at fostering cooperation and exchange of ideas among the network members and with external partners. The network organized several conferences, workshops, and seminars, and published a series of monographs and articles. The network was funded by the Bavarian Ministry of Science, Research, and the Arts.
Intercultural Communication for Everyday Life

Theorizing About Intercultural Communication

'Intercultural Communication' introduces the key theories of intercultural communication and explores ways in which people communicate within and across social groups.
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The Coordinated Management of Meaning: The Everyday Lives of Gay Men draws on the expertise of 12 contributors from different countries and fields, writing from an autoethnographic first-person approach. Putting the power of personal stories at the centre of the construction of sophisticated narratives of gay men’s lives, the accounts draw attention to the limits of traditional perspectives to gay men’s studies that look at gayness through a sexualised lens and explore how gay men make sense of their identity in their everyday lives. Together they present a complex, nuanced understanding of gayness and challenge the conception of ‘being gay’ as a sexual orientation because it describes in sexual terms an identity that is not only, not always, and not predominantly sexual. The authors come from a variety of fields, including counselling studies and sociology, to communication, religion, and education. The innovative approach of The Everyday Lives of Gay Men makes it ideal for students and scholars in gender studies, sexuality studies, sociology, mental health, and research methods. The Open Access version of this book, available at www.taylorfrancis.com/books/e/9780367676834, has been made available under a Creative Commons Attribution-Non Commercial-No Derivatives 4.0 license.

Pushing Boundaries: The Global Intercultural Communication Reader is the first anthology to take a distinctly non-Eurocentric approach to the study of culture and communication. In this expanded second edition, editors Molefi Kete Asante, Yoshitaka Miike, and Jing Yin bring together thirty-two essential readings for students of cross-cultural, intercultural, and international communication. This stand-out collection aims to broaden and deepen the scope of the field by placing an emphasis on diversity, including work from authors across the globe examining the processes and politics of intercultural communication from critical, historical, and indigenous perspectives. The collection covers a wide range of topics: the emergence and evolution of the field; issues and challenges in cross-cultural and intercultural inquiry; cultural wisdom and communication practices in context; identity and intercultural competence in a multicultural society; the effects of globalization; and ethical considerations. Many readings first appeared outside the mainstream Western academy and offer diverse theoretical lenses on culture and communication practices in the world community.

Organized into five themed sections for easy classroom use, The Global Intercultural Communication Reader includes a detailed bibliography.
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Communication Between Cultures

This book approaches notions of Being, Interculturality and New Knowledge Systems, through a team of expert contributors who share their evidence-based knowledge. It attempts to address the missing connections between what is recognised as 'global knowledge' and the underrepresented knowledges that are constructed across higher education.

Area Studies, Business and Culture

Intercultural communication competence is an indispensable ability for people to interact appropriately and effectively across nations and regions in the globalized world. Competent intercultural communication enables people to reach mutual understanding as well as reciprocal relationships. In recent decades, considerable progress has been made in the research of intercultural communication competence. However, due to its complexity, many problems remain unanswered and need to be addressed. This book seeks to conceptualize intercultural communication competence from diverse perspectives, explore its re-conceptualization in globalization, and investigate its development in cultural contexts and interaction scenarios. A group of leading international scholars in different academic disciplines join to map out a comprehensive picture, providing an in-depth and up-to-date work on intercultural communication competence. The book adopts an interdisciplinary approach and enhances readers' understanding on the concept of intercultural communication competence. It is a useful source for educators, researchers, students and professionals.

Critical Autoethnography

Written by Julia T. Wood, one of the communication field's leading scholars, INTERPERSONAL COMMUNICATION: EVERYDAY ENCOUNTERS, 7E, actively engages students in interpersonal theories, ethics, and the understanding of social diversity while fostering skills students will apply in their everyday encounters. This new seventh edition integrates the latest communication research and devotes more attention to and provides additional exercises on active learning. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.
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Language Inequality and Distortion in Intercultural Communication

Communicating Ethically provides a broad introduction to the ethical nature of communication. Now in its second edition, the text has been revised to further address current issues, such as: evolving social media and digital platforms, growing cultural communication and discussion of diversity, and the ethics of public discourse. This book combines coverage of the major systems of ethical reasoning with applications, including case studies in each chapter, to investigate ethics within many fields in the communication discipline. Incorporating a simple framework for ethical reasoning allows the reader to develop their own understanding of the various criteria for making ethical judgments.

Intercultural Communication and Language Pedagogy

This study sheds light on the problem of communicative inequality, neglected both by linguists and communication scholars, among speakers of different languages. It provides a four-step Critical Theory analysis of language-based inequality and distortion between speakers of a few dominant languages, especially English, and speakers of minority languages in the context of international and intercultural communication. Based on a theoretical framework of “Distorted Communication” developed by J. Habermas and C. Müller, the analysis focuses on a critical description, definition, and interpretation of “Distorted Intercultural Communication”, and exposes the ideology that legitimates linguistic inequality and distortion in communication.

The Wiley Handbook of Global Workplace Learning

Many educators have been looking for a fundamentally different approach to engage young people and encourage progress in learning. Supported by recent public policy developments, a transformation is beginning to take place in the practice of many schools. The focus of learning is shifting away from the child as an individual in a classroom detached from the surrounding neighbourhood to a learning community that embraces carers and families as well as young people and teachers. This monograph analyses the organising principles of this cultural transformation and considers how it will shape learning in schools and communities throughout the world. The book brings together key thinkers from the fields of new learning, new communities of educational practice and new forms of educational governance. Arguing for the necessary interconnectedness of pedagogy, institutions and governance, this ground-breaking book will undoubtedly shape the
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Communicating Across Cultures, Second Edition This edited research volume explores the development of what can be described as the 'critical turn' in intercultural communication pedagogy, with a particular focus on modern/foreign language education. The main aim is to trace the realisations of this critical turn against a background of unequal power relations, and to illuminate the role that radical culture educators can play in the making of a more democratic and egalitarian social order. The volume takes as a starting point the idea that criticality draws on a number of intellectual traditions, which do not always focus on social and political critique, and argues that because ideological hegemony impacts on the meanings that people create and share, intercultural communication pedagogy ought to locate itself within wider socio-political contexts. With reference points drawn from critical and transnational social theory, critical pedagogy and intercultural theory, contributors to this volume provide readers with powerful ways that show how this can be achieved, and together assess the impact that their understanding of criticality can make on modern/foreign language education. The volume is divided into three major parts, namely: ‘theorising critically’, ‘researching critically’ and ‘teaching critically’.

Digital Cities III. Information Technologies for Social Capital: Cross-cultural Perspectives

Communication in Global Business Negotiations: A Geocentric Approach presents college-level business and communications majors with a new approach for studying communication and negotiation in international business, using a geocentric cross-disciplinary framework. Chapters cover intercultural communication, provide students with a view of the world and how to negotiate with others from different cultures, and uses practitioners' perspectives to inject real-world case studies and scenarios into the picture. College-level business collections will find this an essential acquisition.” —THE MIDWEST BOOK REVIEW

“Authors Jill E. Rudd and Diana R. Lawson uniquely integrate communication and international business perspectives to help readers develop a strong understanding of the elements for negotiating an international setting, as well as the skills needed to adapt to the changing environment.” —BUSINESS INDIA

Presenting a new method for the study of communication and negotiation in international business, this text provides students with
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Authors Jill E. Rudd and Diana R. Lawson integrate communication and international business perspectives to help readers develop a strong understanding of the elements necessary for negotiating in a global setting, as well as the skills needed to adapt to the changing environment. This geocentric orientation is an evolution of global learning resulting in effective worldwide negotiation. Key Features:

- Offers a cross-disciplinary approach: The fields of communication and business are integrated to provide a macro-orientation to global business negotiation.
- Devotes a chapter to intercultural communication competency: Scales are included to help students assess their potential to become successful global business negotiators.
- Provides students with a view of the world in negotiating with others from different cultures: Up-to-date information about current international business contexts gives insight into the challenges experienced by global business negotiators.
- Discusses alternative dispute resolution: Because of differences in culture and in political structure from one country to another, a chapter is devoted to this growing area of global business negotiation.
- Presents practitioners’ perspectives: These perspectives illustrate the “real world” of global business negotiation and reinforce the importance of understanding cultural differences.

Intended Audience: This is an ideal core text for advanced undergraduate and graduate courses such as Negotiation & Conflict Resolution and International Business & Management.

Handbook of International and Intercultural Communication

This book honors the life and work of the late W. Barnett Pearce, a leading theorist in the communication field. The book is divided into four sections. The first section will lead with an essay by Barnett Pearce. This will be followed by sections on (1) practical theory, (2) dialogue, and (3) social transformation. In the broadest sense, these are probably the three general themes found in the work of Pearce and his colleagues. In another sense, these categories also identify three important dimensions of Pearce’s major contribution, the theory of the Coordinated Management of Meaning.

American Businesses in China

If, fundamentally, education is about change and transformation, this is all the more true where teaching and learning about diversity is concerned. Yet teachers rarely know what

Page 13/18
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Influence their instruction has had on the lives of their students. Given the social importance of this enterprise, there is a compelling need to evaluate diversity education and student outcomes. This edited volume provides insights into the teaching and learning experiences of diversity educators and their students. College-level teachers from such disciplines as biology, social work, sex education, communication, political science, English literature, and criminology share their general philosophy of teaching and how teaching diversity offers insights and challenges in the classroom. This book uniquely integrates revealing letters from former students within each teacher's chapter. These letters offer observations and reflections upon key lessons learned or ideas that were challenged in the teacher's classroom and how these lessons are connected to or disconnected from their professional and/or personal lives. We also see how the teachers in turn have modified their practice in the light of their students' feedback. The editors revisit the chapters to find the emergent Best Practices as take-aways for the reader. This book will be useful to college teachers who currently teach courses with a diversity-focused content, and to instructors who plan to incorporate diversity content within an existing course. Directors of teaching and learning centers, coordinators of doctoral programs, and TA centers will also find helpful information and insights about pedagogy, process, and learning outcomes.

Interpersonal Communication: Everyday Encounters Packed with current research and examples, bestselling COMMUNICATION BETWEEN CULTURES, 9E equips readers with a deep understanding and appreciation of different cultures while helping them develop practical communication skills. Part I introduces the study of communication and culture; Part II focuses on the ability of culture to shape and modify our view of reality; Part III puts the theory of intercultural communication into practice; and Part IV converts knowledge into action. This is the only text to consistently emphasize religion and history as key variables in intercultural communication. Compelling examples help readers examine their own assumptions, perceptions, and cultural biases—so they can understand the subtle and profound ways culture affects communication. The ninth edition offers expanded discussions of the impact of globalization, a new chapter on intercultural communication competence, and more coverage of new technology. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.
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The Balkans in Travel Writing

Intercultural communication is a daily occurrence for most people, as a result of transnational population flows and globalized media. The contributions to this volume propose reconceptualizations of orthodox accounts of intercultural communication based on supposed national cultural characteristics. They approach the subject from a variety of angles, including intercultural communication training, the role of power in intercultural negotiations, the linguistic situation in Europe, and the conflict between nationalist and transnational discourses in literature. The articles consider the need for a revision of the notions of culture and communication given multicultural and multilingual environments such as universities; the use of English as a lingua franca in Europe; how collaborative discourse can reshape power relations; the importance of social intelligence in intercultural communication; cultural and linguistic influences on conceptual metaphors and their translation; and the way Irish and Galician women poets negotiate competing ideologies such as nationalism, feminism, Celticism and Catholicism. This book was published as a special issue of the European Journal of English Studies.

Intercultural Communication In Theorizing About Intercultural Communication, editor William B. Gudykunst brings together key theories that have shaped and influenced human intercultural communication. This text provides an excellent overview of the major theories currently in use and examines how these theories will also support the foundation for future research in this area. Contributors to this text include individuals who actually developed the theories covered in the book. Each contributor highlights the evolution, development, and application of the theory to provide a thorough and contemporary view of the field.

Teaching and Learning in Higher Education

Communicating in Global Business Negotiations

This handbook summarises the state of the art in international, cultural and developmental communication and sets the agenda for future research.

Politeness and Culture in Second Language Acquisition

The empirical and descriptive strengths of sociolinguistics, developed over more than 40 years of research, have not been matched by an active engagement with theory. Yet, over this time, social theorising has taken important steps...
Sociolinguistics and Social Theory is the first book to explore the interface between sociolinguistic analysis and modern social theory. The book sets out to reunite sociolinguistics with the concepts and perspectives of several of the most influential modern theorists of society and social action, including Bakhtin, Foucault, Habermas, Sacks, Goffman, Bourdieu and Giddens. In eleven newly commissioned chapters, leading sociolinguists reappraise the theoretical framing of their research, reaching out beyond conventional limits. The authors propose significant new orientations to key sociolinguistic themes, including social motivations for language variation and change - language, power and authority - language and ageing - language, race and class - language planning In substantial introductory and concluding chapters, the editors and invited discussants reassess the boundaries of sociolinguistic theory and the priorities of sociolinguistic methods. Sociolinguistics and Social Theory encourages students and researchers of sociolinguistics to be more reflexively aware and critical of the social bases of their analyses and invites a reasessment of the place sociolinguistics occupies in the social sciences generally.
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National Communication Association's International and Intercultural Communication Division's 2014 Outstanding Authored Book of the Year award. This book engages the notion of cosmopolitanism as it applies to intercultural communication, which itself is undergoing a turn in its focus from post-positivistic research towards critical/interpretive and postcolonial perspectives, particularly as globalization informs more of the current and future research in the area. It emphasizes the postcolonial perspective in order to raise critical consciousness about the complexities of intercultural communication in a globalizing world, situating cosmopolitanism—the notion of global citizenship—as a multilayered lens for research. Cosmopolitanism as a theoretical repertoire provides nuanced descriptions of what it means to be and communicate as a global citizen, how to critically study interconnectedness within and across cultures, and how to embrace differences without glossing over them. Moving intercultural communication studies towards the global in complex and nuanced ways, this book highlights crucial links between globalization, transnationalism, postcolonialism, cosmopolitanism, social injustice and intercultural communication, and will help in the creation of classroom spaces devoted to exploring these links. It also engages the links between theory and praxis in order to move towards intercultural communication pedagogy and research that simultaneously celebrates and interrogates issues of cultural difference with the aim of creating continuity rather than chasms. In sum, this book orients intercultural communication scholarship firmly towards the critical and postcolonial, while still allowing the incorporation of traditional intercultural communication concepts, thereby preparing students, scholars, educators and interculturalists to communicate ethically in a world that is simultaneously global and local.

Letters from the Future This book explores the concept of intercultural competence, focusing specifically on education. Intercultural competence can vary depending on the field of research or the context of application and has therefore developed over recent decades. As the world becomes increasingly global intercultural competence has become even more important but it is still not practiced satisfactorily. This book highlights views which are at odds with official and orthodox positions on intercultural competence to encourage fresh approaches to intercultural competence. It will be invaluable for researchers, practitioners and students interested in the global possibilities of intercultural competence.
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Critical Intercultural Communication Pedagogy

This highly regarded text—now revised and expanded with 50% new material—helps students and professionals build their knowledge and competencies for effective intercultural communication in any setting. The authors' comprehensive, updated theoretical framework (integrative identity negotiation theory) reveals how both verbal and nonverbal communication are affected by multilayered facets of identity. Written in a candid, conversational style, the book is rich with engaging examples illustrating cultural conflicts and misunderstandings that arise in workplace, educational, interpersonal, and community contexts. Readers learn how to transform polarized conversations into successful intercultural engagements by combining knowledge about culture with mindful listening and communication skills.

New to This Edition
* Extensively revised to reflect the ongoing development of integrative identity negotiation theory, nearly 20 years of research advances, the growing diversity of the United States, and global trends.
* Chapter providing a mindfulness lens on intercultural and intergroup communication competence.
* Chapter on culture shock in sojourners (international students, global businesspeople, and others).
* Chapter on immigrants' acculturation processes.
* Lively chapter-opening case examples, including compelling personal stories.
* End-of-chapter summaries, "Mindful Guidelines" to put into practice, and critical thinking questions.
* New and expanded discussions of hot topics: cross-cultural workplaces, community building, peace building, romantic relationships, prejudice and discrimination, microaggressions, and ethical issues.

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Page 18/18